



**Centre for Continuing Studies**

# **Fashion Arts Programs**

## **Full-time & Part-time Program Content Guide**

**Centre for Continuing Studies  
Vancouver Community College  
250 West Pender Street  
Vancouver, BC V6B 1S9**

**Telephone 604.443.8484  
Fax 604.443.8393**

**[www.vcc.ca/FashionArts](http://www.vcc.ca/FashionArts)  
email: [fashion@vcc.ca](mailto:fashion@vcc.ca)**



## Centre for Continuing Studies

# Fashion Arts Programs

VCC's Fashion Arts Certificate Program is one of the most successful in Western Canada. Designed for those entering the fashion industry and for professionals who need to upgrade their skills, all courses are taught by industry-experienced instructors. Quoted in *The Georgia Straight* as one of the "best places to spot tomorrow's John Galianos and Stella McCartneys", our reputation builds on teaching excellent technical skills and fostering individual creativity. Should you have any questions regarding these programs, please contact **Judy Ho, Program Coordinator (604-443-8387)** or the **Program Assistant at 604-443-8677**. To view examples of students work, go to [www.vcc.ca/FashionArts](http://www.vcc.ca/FashionArts).

### Career Potential

With over 300 companies in the Lower Mainland, the apparel industry is the fifth largest secondary industry in BC. Program graduates are often sought by companies to work in design, pattern making and grading. Others work in the growing film and theatre industry, work in freelance, successfully launch their own companies, or become instructors. Many graduates make their mark on the local, national and international fashion/costuming scenes.

#### Past graduates include:

Alex Benekritis	Ralph Lauren
Farrah Iny	Oscar de la Renta (New York)
June Ma	Ron et Normand; Patricia Fieldwalker
Anne Pickard	Nova Scotia College of Art and Design
Brooke Cannon	Off The Wall
Toyo Tsuchiya	Chulo Pony
Erin Smith	Manuel Mendoza
Anne Fletcher	Lululemon
Cecilia Rebagliati	Cecile Benac Designs
Snjezana Krga	A-Wear
Nicole Decloux	Nancy Lord
Andy Wan	Ambercrombie & Fitch (Hong Kong)
Jane Steedman	Zandra Rhodes; Red or Dead (London, England)
Kieu Nguyen	Head Cutter in costume/film industry
Zoya Niechoda	Vancouver Opera, Head Cutter in costume/film industry
Slavica Grkavac	Pappas Furs
Jenny Huang	Nike, USA
Sonya Johnston	Canadian Conservation Institute (Ottawa)

## **Location**

Vancouver Community College's downtown campus is within walking distance to some of the city's most exciting neighbourhoods including Chinatown, Gastown and Yaletown. Each of these areas has unique architecture, historical significance and offers a variety of shopping opportunities. Businesses include; antique shops, contemporary furniture studios, galleries, interior design services, designer clothes and shops filled with inspiring items gathered from around the world. The arts and entertainment districts are also close by so you can go to a hockey game or the theatre after your class.

Vancouver designers continue to achieve world-wide recognition for their distinctive design work in a variety of areas including animation, software, graphics, interior design, architecture, landscape, clothing and jewellery.

# Fashion Arts Diploma Program

## Purpose

The Fashion Arts Diploma Program is designed for individuals entering the fashion industry. Students who have previously acquired the Fashion Arts Certificate or Advanced Certificate will be able to ladder into this Diploma Program. Planned by experienced educators and a professional advisory committee, the program is taught by experts in each subject who emphasize the development of technical skills and foster individual creativity.

## Goals

This 2 year full-time program has been designed to produce graduates with the highly desirable combination of creative flair and technical competence. This is achieved throughout the program by developing both creative ability and an awareness of technological and business applications. Studies include fashion design; drawing and presentation; Photoshop for fashion; visual communications; toile-making and pattern cutting; production garments; computer-aided drafting; marketing and the apparel industry. In the second year, students concentrate on their chosen specialization and are provided with the opportunity to research and develop their pathways. Students design and produce their collections, from concept to production, and create professional portfolios to be exhibited at the Program's showcase event where they will be assessed and potentially viewed by future employers/buyers. Eligible students will participate in an industry-based practicum.

## Program Duration

The Fashion Arts Diploma Program is a 2-year program. In both years (9 months each year) classes consist of 24 hours of class instruction and minimum six hours of Directed Study per week. In general, it is necessary for students to complete the entire program over a two-year period to maximize the scope and depth of study in this highly structured and comprehensive program. Classes are offered 3.5 – 4 days per week, 9 a.m. to 5 p.m.

## Opportunity for Transfer of Credits

Students who successfully complete the Fashion Arts Diploma Program may be able to transfer credits to other design programs. Credits allocated will be based on transcript and portfolio strengths.

## Activities and Design

The program has been designed to involve the student in a variety of learning environments and instructional delivery methods. Throughout the year the student will participate in lectures, practical labs, seminars, demonstrations, guest lecturers, videos, team activities, production simulations, computer labs and field trips, culminating in the presentation of individual collections in a **graduate fashion show**. Upon successful completion of the program, an **optional work-study placement** is available for eligible students.

Most of the classroom time exposes the student to both the theory and practical application of concepts and skills required by fashion, film and theatre industries. Numerous course assignments and term papers are required. These assignments have been designed to strengthen the understanding of course concepts and give the student constant opportunities to apply technical, design, and marketing skills. Some projects are highly structured and assigned for individual and team work, and others require the student to focus on individual design interests and career goals. This allows the program to foster individual creativity through effective research and development skills while developing technical skills.

A Vancouver Community College Diploma is granted upon completion of all course work (with a minimum 2.0 Grade Point Average).

## Evaluation

An evaluation of the learning progress of each student is prepared by the instructor. The evaluation is by theory examination and assessment of practical assignments and group projects.

## Admission Requirements

- Admission to the Fashion Arts program is on a competitive selection basis. Applicants must present examples of any fashion-related work, designs, illustrations and completed garments at a successful portfolio assessment interview prior to the commencement of the program.
- Grade 12 or acceptable equivalent.
- At least 2 or more of the following:
  - an employer recommendation indicating current status or potential in this field
  - a letter of support or recommendation from a public or private post-secondary instructor or administrator indicating abilities related to this field of study
  - a one-page letter of introduction describing goals as a students of the program

## Admission Requirements (cont.)

### • Demonstrate English language ability

The following lists the English 12 with a B grade or equivalent requirement for entry into this program:

Academic English 12 with a “B” grade or higher

*or*

3 credits of First Year English equivalent to VCC’s English 1127 or English 1101 with a C+ grade or higher

### VCC Course Equivalents:

English 0081 and English 091 with a “B” grade or higher

*or*

Reading & Study Skills 1076 and Writing Skills 1076

*or*

English 098 and 099 with a “B” grade or higher in Reading 0996 and Writing 0995, and the Listening & Speaking components of VCC’s ELA with a score of 27/30 or higher

### VCC English Assessment: (scores valid for 1 year):

**ABE Reading and Writing Assessment** with minimum scores as follows:

- Reading: 60
- Writing: 52
- Writing Sample: 071 placement

### English Language Assessment (ELA)

Overall score of 145/200 or higher with minimum scores as follows:

- Listening: 27/30
- Speaking: 27/30
- Essay: 16/20
- Reading: 50/70

### TOEFL (scores valid for 1 year)

Internet based: Reading, Writing and Listening component must total a minimum of 60; minimum Speaking component score of 26.

Computer-based: Overall score of 220 or higher with minimum scores as follows: Essay: 5.0; TSE 50\*

(\*If a TSE is not provided, VCC’s ELA Listening & Speaking scores of 27/30 or higher are required)

Paper-based: Overall score of 570 or higher with minimum scores as follows: TWE 5.0; TSE 50\*

### IELTS Academic Module (scores valid for 1 year)

Overall score of 6.5 or higher with no band score less than 6.0 and a minimum score of 7.0 on the Speaking band.

### LPI (scores valid for 2 years)

Minimum scores as follows:

- English usage: 5/10
- Essay Score: 26/40
- Essay Level: 4

### LET (scores valid for 2 years)

Overall score of 4 or higher.

## To Apply for this Program

Complete and return the attached application form and fee, including your letters of application. Due to the large number of applications, we cannot guarantee everyone an interview. Applicants are selected for interview based on the information and reasons given in the application form and letters. All applications are acknowledged and those accepted for an interview will be contacted by phone and/or email regarding date and time.

Interviewed applicants are requested to bring a portfolio of original art work or fashion illustrations or designs, and actual garments which they have made. Students are accepted into the program based on their past fashion experience, future goals, level of commitment and the quality and quantity of work presented. Information regarding their status is mailed to all applicants approximately three weeks after the completion of interviews.

Accepted students receive a time/fee schedule detailing the courses for which they have been accepted. This includes supply lists and registration details.

Wait-listed students will be offered a place should a vacancy occur before the term commences. After that date re-application and re-interview is not necessary, but wait-listed applicants are not guaranteed a place at the next entry, as they will be considered in competition with the next group of applicants.

Unsuccessful applicants may be given suggestions as to non-credit courses which could improve the quality of their work for re-application.

**Program Content  
Year One**

<b>Course No.</b>	<b>Course Name</b>	<b>Credits</b>
FASH 1102	Block Construction	1.5
FASH 1110	Introduction to Fashion	1.5
FASH 1111	Computer Applications	1.5
FASH 1112	Illustration & Design 1	3.0
FASH 1113	Costume History	2.0
FASH 1114	Sewn Product Techniques	2.0
FASH 1115	Fabric & Textile Studies	2.0

FASH 1210	Illustration & Design 2	1.5
FASH 1211	Pattern Drafting Theory	2.0
FASH 1212	Industrial Sewing Techniques	2.0
FASH 1213	Technical Fashion Drawing 1	2.0
FASH 1214	Personal Block Construction	1.0
FASH 1405	Fashion Marketing	1.5

FASH 1171	Professional Practices 1	1.5
FASH 1310	Pattern Drafting Practical 1	2.0
FASH 1311	Tailoring Techniques	1.5
FASH 1312	Collection Design 1	1.5
FASH 1313	Textile Surface Design & Lab	3.0
FASH 1314	Technical Fashion Drawing 2	2.0
FASH 1315	Studio Lab A	1.5

**Year Two**

FASH 1252	Product Development	1.5
FASH 2110	Draping Techniques	1.0
FASH 2111	Designer Patterns & Toiles	3.0
FASH 2112	Couture Sewing	2.0
FASH 2113	Collection Design 2	1.5
FASH 2114	Computer Aided Drafting 1	2.0
FASH 2115	Pattern Drafting Practical 2	2.0
FASH 2116	Studio Lab B	1.5

FASH 1172	Professional Practices 2	1.5
FASH 1410	Photoshop for Fashion	2.0
FASH 2203	Production Patterns Grading	1.5
FASH 2210	Portfolio Design 1	1.5
FASH 2211	Integrated Visual Communication	1.5
FASH 2212	Computer Aided Drafting 2	2.0
FASH 2213	Studio Lab C	1.5

FASH 2303	Adv. Fashion Show Prep	1.0
FASH 2310	Collection Manufacture & Studio	6.0
FASH 2312	Portfolio Design 2	1.5
FASH 2313	Studio Lab D	1.5
FASH 2401	Fashion Arts Practicum (optional)	

# Course Descriptions

<b>FASH 1102</b>	<b>Block Construction</b> A designer/pattern maker must understand the current figure/fashion shape in order to draft contemporary patterns. In this course students learn these fundamentals by constructing a set of Blocks (Slopers) in standard sizes for industrial pattern making.	<b>1.5 credits</b>
<b>FASH 1110</b>	<b>Introduction to Fashion</b> An awareness of current issues and events in the local and international fashion industry is developed. Industry resources and associations for continued professional development are introduced. Students create an industry resource binder which will include information on local, national, and international associations, trade shows, as well as a list of information services and websites. Apparel industry terminology will also be covered.	<b>1.5 credits</b>
<b>FASH 1111</b>	<b>Computer Applications</b> A comprehensive look at a variety of computer programs such as: MS-Word, Excel, Power point, Internet Explorer, Outlook, as well as Internet fundamentals. Topics such as basic networking, email systems, and newsgroups will also be covered.	<b>1.5 credits</b>
<b>FASH 1112</b>	<b>Illustration and Design 1</b> The fashion designer must be able to draw, not only to illustrate his/her work, but to execute accurately proportioned “working drawings” for production purposes. The study of anatomical and garment proportions will develop skills in making technical drawings for use by pattern makers and manufacturers. Drawing from the fashion model, experimenting with a variety of media, and fabric rendering will develop an individual style of fashion drawing. Elements and principles of design. Quality of finishing for final presentation of work is emphasized throughout.	<b>3.0 credits</b>
<b>FASH 1113</b>	<b>Costume History</b> A study of the evolution of Western fashion from the late Middle Ages to the 20 <sup>th</sup> Century, arranged according to cultural and chronological periods. Lectures from the perspective of film and theatre costume development and design are enhanced with visual material to examine changes in styles, fabrics, and colours, while major fashion evolutions are discussed along with the social changes that precede and accompany them. This course promotes research and provides design inspiration, with the student demonstrating personal interest in the completion of an individual design project.	<b>2.0 credits</b>

**FASH 1114**

**Sewn Product Techniques** **2.0 credits**

Designers and pattern makers need to be familiar with industrial and couture sewing methods to understand the design/drafting possibilities and limitations in mass production and to identify the sewing techniques to be used for couture garments. Students learn to use industrial machines and sergers, and compile a binder of samples using industrial and couture methods.

**FASH 1115**

**Fabric and Textile Studies** **2.0 credits**

This course provides the designer with the information necessary for the selection of suitable fabrics for specific designs and for the production of realistic designs for specific fabrics. Students study the development, characteristics, use and care of natural, man-made fibres and fabrics; as well as textile laws and regulations.

**FASH 1171**

**Professional Practices 1** **1.5 credits**

A successful fashion business must have a solid concept backed by market research and feasible financing. The role of the designer entrepreneur and techniques for marketing and merchandising apparel products are covered. The structure and organization of fashion-related businesses are discussed. Key elements in conceptualizing, launching and operating a business venture are identified. Students establish strategies for line development and individual business concepts.

**FASH 1172**

**Professional Practices 2** **1.5 credits**

Career development and preparation for seeking employment in the apparel industry is the focus of this course. Students write cover letters and update individual resumes for industry positions as well as discuss interview procedures. Leadership skills, networking and mentoring aspects of career development are introduced.

**FASH 1210**

**Illustration and Design 2** **1.5 credits**

Students develop individual creativity and style in fashion design combined with a realistic approach to manufacture and sales potential. Techniques for rendering fabrics are studied. Students learn to develop lines of clothing for various areas of the industry, producing flats and presentation fashion drawings for their designs.

**FASH 1211**

**Pattern Drafting Theory** **2.0 credits**

This course provides the theoretical knowledge necessary for accurate flat pattern making, and an understanding of the inherent design possibilities and limitations. Students study the principles and methods of flat pattern drafting, and produce comprehensive reference notebooks illustrating all basic adaptations and constructions in 1/5 scale.

<b>FASH 1212</b>	<p><b>Industrial Sewing Techniques</b> <b>2.0 credits</b></p> <p>A study of industrial cutting and sewing methods provides the designer/pattern maker with the knowledge necessary for work in mass production. Several sample garments are produced using industrial construction methods and working at industrial speed, providing the student with the opportunity to develop skill in the use and care of industrial machines.</p>
<b>FASH 1213</b>	<p><b>Technical Fashion Drawing 1</b> <b>2.0 credits</b></p> <p>Adobe Illustrator is a popular, powerful drawing tool used by many apparel companies for flats, fashion illustrations, and catalogue development. This course will cover the basic tools used in drawing with Adobe Illustrator software for fashion-related work. Students will understand the different uses and kinds of technical fashion drawing. They will convey design ideas using technical drawings and terminology to accurately specify proportion, style and detail. They will be able to draw accurately by hand and through the use of computer software.</p>
<b>FASH 1214</b>	<p><b>Personal Block Construction</b> <b>1.0 credit</b></p> <p>Students draft a set of individual blocks. They will have the opportunity to custom measure and fit the blocks for personal or custom clientele, and be able to understand the actual fit and silhouette of these drafts.</p>
<b>FASH 1252</b>	<p><b>Product Development</b> <b>1.5 credits</b></p> <p>Students will be able to study and apply brand building methods to a mass market line. Working in small groups, students will develop and choose appropriate fabrics, trim, graphics, labelling and accessories to reinforce the brand of a local mass market line. Students will develop the ability to brand on a “shoe-string” budget without advertising aids.</p>
<b>FASH 1310</b>	<p><b>Pattern Drafting Practical 1</b> <b>2.0 credits</b></p> <p>This course provides for the practical application of the principles and methods learned in Level Two Theory classes. Full-scale design/drafting exercises cover the basic adaptations and constructions in standard sizes. The student uses individual or standard sized Blocks to draft accurate flat patterns for his/her own designs in preparation for the Level Four Couture course.</p>

**FASH 1311****Tailoring Techniques****1.5 credits**

The designer/pattern maker must have a sound knowledge of all types of garment construction in order to be able to design realistic garments and to make accurate, well-fitting patterns. This course combines the study and practice of machine tailoring with that of hand tailoring, providing the student with a link between mass production and haute couture methods of garment construction.

**FASH 1312****Collection Design 1****1.5 credits**

Students learn how to design seasonal, theme, and specialist collections in this course and how to develop a line of clothing. Continued awareness of current and developing trends are discussed. Collaborative work in team design is practiced as well as individual design projects. Development of presentation skills with flats, sketches, illustrations and storyboards. The emphasis on personal design interest and philosophy helps formulate ideas for the student's individual collections - in particular the collection which will be presented at their Graduate Fashion Show.

**FASH 1313****Textile Surface Design & Lab****3.0 credits**

Students experiment with the manipulation of fabrics and textiles to create a variety of surface designs and textures. Using fibre-reactive dyes, household bleach, fabric paints, water-based resists, photocopy transfers, foil, as well as silk screening, Shibori, and devore techniques. Students will also have the opportunity to explore and develop more advanced techniques in a final assignment.

**FASH 1314****Technical Fashion Drawing 2****2.0 credits**

Using advanced Adobe Illustrator techniques specific to fashion, students continue to develop their skills. Projects include creating croquis templates, trim and stitch libraries, and catalogue development.

**FASH 1315****Studio Lab A****1.5 credits**

Students demonstrate their understanding of design drawing, pattern making and garment construction techniques. Students are given the opportunity to work on individual assignments in the labs. Lab assistance is provided.

**FASH 1405****Fashion Marketing****1.5 credits**

A study of the theory and practical application of fashion sales promotion, public relations, and special event promotion and other activities used to influence the sale of merchandise, services and concepts. Market planning, environmental influences, research, information systems, and consumer behaviour will be examined in conjunction with the ever-changing fashion industry. Emphasis is placed on the creative organization of professional quality presentations including evaluating, writing, and editing of copy for advertising and promotion, display presentation, internal communications and direct mail for a variety of market levels.

**FASH 1410****Photoshop for Fashion****2.0 credits**

This course will introduce skills used to transform hand-rendered illustrations by applying a variety of tools. Using the toolbox and palettes, apply a variety of effects, fill selections and use layers for composite images. Make technical adjustments using colour corrections, tonal adjustments, filters, levels and adjustment layers. Explore photo enhancements using various masks, clipping groups and fill layers.

**FASH 2110****Draping Techniques****1.0 credits**

Learning the techniques and use of draping for design and pattern making, the student develops skill in draping his/her own designs and copies on the dress form and in translating the 3D pattern to a flat pattern. Students will develop skills in draping to create the basic bodice, cowl necklines, draped designs for a skirt, as well as a variety of collars.

**FASH 2111****Designer Patterns and Toiles****3.0 credits**

This course covers the production of patterns and toiles in preparation for the manufacture of a Collection. Students learn how to make professional toiles as “sample garments,” to plan the sewing construction with consideration to garment type and fabric, using fit models to finalize pattern proportion and detail. The development of working drawings and specification sheets ensure accuracy, speed and efficiency in manufacture.

**FASH 2112****Couture Sewing****2.0 credits**

In this course students develop skill in higher level production methods and the ability to fit and finish to perfection. Couture methods and custom fitting are practised in the construction of the individual designs drafted in Level Three.  
Prerequisite: Tailoring; Design/Drafting Practical (unless prior permission is granted)

**FASH 2113****Collection Design 2****1.5 credits**

This course provides and understanding of industrial realities in the design of specific collections. Students determine individual collection design direction. The emphasis on personal design interest and philosophy helps formulate ideas for the student's individual collections - in particular the collection which will be presented at their Graduate Fashion Show.

**FASH 2114****Computer Aided Drafting 1****2.0 credits**

Students will develop an awareness of the various CAD systems used in the apparel industry. Computer based terminology and skills will be developed. Students will be able to transfer manual pattern drafting and manipulation skills to computer based drafting and manipulation. The digitizing, plotting, and marker making process will be used. Problem solving skills in creating new styles, professional work habits, interpersonal and time management skills will also be developed.

**FASH 2115****Pattern Drafting Practical 2****2.0 credits**

Students demonstrate and execute advanced pattern drafting skills by completing patterns for tailored jackets, and designs using the bra top block. All inner workings such as facing linings, pocketings, foundation structures are covered. Drafting for knits will also be demonstrated.

**FASH 2116****Studio Lab B****1.5 credits**

Students demonstrate their understanding of design drawing, pattern making and garment construction techniques. Students are given the opportunity to work on individual assignments in the labs. Lab assistance is provided.

**FASH 2203****Production Patterns / Grading****1.5 credits**

Students learn the skills necessary to produce accurate patterns for the apparel industry. The course covers the development of production patterns with consideration of construction methods and garment type, the development of grade tables, grading techniques and procedures, lay-planning and markers.

**FASH 2210****Portfolio Design 1****1.5 credits**

Students complete presentation fashion drawings, detailed flats and fabric swatches for their individual collection, assembling these in a Portfolio for job application. Individual portfolios which provide visual evidence of creative technical and organizational skills are produced. Particular attention is paid to the overall design and presentation of this Collection Portfolio which highlights personal strengths, design philosophy and style.

<b>FASH 2211</b>	<p><b>Integrated Visual Communication</b>      <b>1.5 credits</b></p> <p>Graphic design principles are covered in the production of individual business cards, programs and other promotional materials for the graduate fashion show. Students will have the opportunity to develop concepts for a range of promotional materials including hang tags, logos, labels and press kits.</p>
<b>FASH 2212</b>	<p><b>Computer Aided Drafting 2</b>      <b>2.0 credits</b></p> <p>This course focuses on a series of complete production patterns generated from pictures or flats provided by the instructor. Students are required to draft full production patterns, completely graded and with markers included. Students would be required to interpret the flat/design, understand and identify the drafting concepts and challenges, and execute the drafting techniques to completion. Students will also have the opportunity to work on their original designs.</p>
<b>FASH 2213</b>	<p><b>Studio Lab C</b>      <b>1.5 credits</b></p> <p>Students demonstrate their understanding of design drawing, pattern making and garment construction techniques. Students are given the opportunity to work on individual assignments in the labs. Lab assistance is provided.</p>
<b>FASH 2303</b>	<p><b>Fashion Show Preparation</b>      <b>1.0 credits</b></p> <p>These workshops provide practical experience in the planning and production of fashion shows. Each student plans, choreographs and presents a mini-collection of their designs in the Graduate Fashion Show.</p>
<b>FASH 2310</b>	<p><b>Collection Manufacture &amp; Studio</b>      <b>6.0 credits</b></p> <p>With the focus on accurate correlation of design, to flat, to pattern, to construction method and on the necessity to meet deadlines in all areas of the industry; students develop time management and costing skills in the manufacture of their Collections.</p>
<b>FASH 2312</b>	<p><b>Portfolio Design 2</b>      <b>1.5 credits</b></p> <p>Students design and create a promotional presentation for individual collections. Digitally mastered portfolios, “look” books, catalogues, and other promotional brochures are produced.</p>
<b>FASH 2313</b>	<p><b>Studio Lab D</b>      <b>1.5 credits</b></p> <p>Students demonstrate their understanding of design drawing, pattern making and garment construction techniques. Students are given the opportunity to work on individual assignments in the labs. Lab assistance is provided.</p>

**(Optional) FASH  
2401**

**Fashion Arts Practicum**

Eligible students can opt to take this extra course involving an 80-hour work-study placement with a local design/manufacturing company. Students will gain valuable industry experience and further use their professional skills.

## Fashion Arts Diploma Program

### First Year

#### Level (Term) 1 – September to December (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Illustration &amp; Design I</b> FASH 1112 24 x 3 hr. classes 3.0 credits	<b>Introduction to Fashion</b> FASH 1110 12 x 3-hr. classes 1.5 credits	Directed Study	<b>Computer Applications</b> FASH 1111 12 X 3 Hr. classes 1.5 credits	<b>Illustration &amp; Design I</b> FASH 1112
<b>Afternoon</b>	<b>Costume History</b> FASH 1113 18 X 3 hr. classes 2 credits	<b>Block Construction</b> FASH 1102 12 x 3-hr. classes 1.5 credits		<b>Sewn Product Techniques</b> FASH 1114 12 X 4 hr. classes 2 credits	<b>Fabric and Textile Studies</b> FASH 1115 18 X 3 hr. classes 2 credits

#### Level (Term) 2 – January to March (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Illustration &amp; Design II</b> FASH 1210 12 x 3-hr. classes 1.5 credits	<b>Personal Block Construction</b> FASH 1214 6 x 3-hr. classes 1 credit	Directed Study	<b>Industrial Sewing Techniques</b> FASH 1212 12 x 4-hr. classes 2 credits	<b>Fashion Marketing</b> FASH 1405 12 x 3-hr. classes 1.5 credits
<b>Afternoon</b>	<b>Technical Fashion Drawing I</b> FASH 1213 12 x 4-hr. classes 2 credits	<b>Pattern Drafting Theory</b> FASH 1211 12 X 4 hr. classes 2 credits		<b>Costume History (continued)</b> {6 weeks}	<b>Fabrics &amp; Textile Studies</b> FASH 2201 {6 weeks}

#### Level (Term) 3 – April to June (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Collection Design I</b> FASH 1312 12 x 3-hr. classes 1.5 credits	<b>Professional Practices I</b> FASH 1171 12 x 3-hr. classes 1.5 credits	Directed Study	<b>Textile Surface Design and Lab</b> FASH 1313 12 X 6 Hr. classes 3 credits	<b>Studio Lab A</b> FASH 1315 12 x 3-hr. classes 1.5 credits
<b>Afternoon</b>	<b>Technical Fashion Drawing II</b> FASH 1314 12 x 3-hr. classes 2 credits	<b>Pattern Drafting Practical I</b> FASH 1310 12 x 4-hr. classes 2 credits		<b>Tailoring Techniques</b> FASH 1311 12 x 3-hr. classes 1.5 credits	

## Second Year

### Level (Term) 4 – September to December (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Collection Design II</b> FASH 2113 12 x 3-hr. classes 1.5 credits	<b>Draping Techniques</b> FASH 2110 6 x 4-hr. classes 1 credit (1st half of term)	Directed Study	<b>Product Development</b> FASH 1252 12 X 3 Hr. classes 1.5 credits	<b>Studio Lab B</b> FASH 2116 12 x 3-hr. classes 1.5 credits
<b>Afternoon</b>	<b>Computer Aided Drafting I</b> FASH 2114 12 x 4-hr. classes 2 credits	<b>Designer Patterns and Toiles (6 &amp; 12 weeks)</b> FASH 2111 18 x 4-hr. classes 2 credits (starts 2nd half of term)		<b>Pattern Drafting Practical 2</b> FASH 2115 12 X 4 Hr. classes 2 credits	<b>Couture Sewing</b> FASH 2112 12 x 4-hr. classes 2 credits

### Level (Term) 5 – January to March (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Portfolio Design I</b> FASH 2110 12 x 3-hr. classes 1.5 credits	<b>Professional Practices II</b> FASH 1172 12 x 3-hr. classes 1.5 credits	Directed Study	<b>Production Patterns Grading</b> FASH 2203 12 X 3 hr. classes 1.5 credits	<b>Studio Lab C</b> FASH 2213 12 x 3-hr. classes 1.5 credits
<b>Afternoon</b>	<b>Photoshop for Fashion</b> FASH 1410 12 x 4-hr. classes 2 credits	<b>Designer Patterns and Toiles (continued)</b> {12 weeks}		<b>Integrated Visual Communication</b> FASH 2210 12 X 3 hr. classes 1.5 credits {6 weeks}	<b>Computer Aided Drafting II</b> FASH 2212 12 x 4-hr. classes 2 credits

### Level (Term) 6 – April – June (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Collection Manufacture And Studio</b>  FASH 2310 24 X 6 hr. classes 6 credits		Directed Study	<b>Portfolio Design II</b> FASH 2312 12 X 3 hr. classes 1.5 credits	<b>Studio Lab D</b> FASH 2313 12 X 3 hr. classes 1.5 credits
<b>Afternoon</b>				<b>Fashion Show Preparation</b> FASH 2303 8 X 3 hr. classes 1 credit	<b>Integrated Visual Communication (continued)</b> {6 weeks}
<b>FASHION ARTS</b>		<b>PRACTICUM (optional)</b>	<b>FASH 2401</b>		
<b>GRADUATE</b>		<b>FASHION</b>	<b>SHOW</b>		



## Overview of Fashion Arts Diploma Program

### Admission

- Have Grade 12 or equivalent (waived if mature student)
- Demonstrate English language ability (Academic English 12 with a “B” grade or higher OR 3 credits of First Year English Equivalent with a C+ grade or higher)
- Submit completed diploma application form
- Two or more letters of reference
- Submit completed application form
- Successful portfolio assessment & interview
- **Application deadline:** May 30th

### Length of Program

2 years, full-time  
September – June

### Delivery

Classroom Delivery

### Program Fees

\$13,270.00 (fees subject to change)  
International Students: \$19,955.00 (CDN)

## Program of Studies

### Year 1

**Term 1:** Illustration and Design I; Fabric and Textile Studies; Introduction to Fashion; Costume History; Block Construction; Sewn Product Techniques; Computer Applications

**Term 2:** Illustration and Design II; Technical Fashion Drawing I; Fabric and Textile Studies (cont'd.); Costume History (cont'd.); Pattern Drafting Theory, Personal Block Construction; Industrial Sewing Techniques; Fashion Marketing

**Term 3:** Collection Design I; Technical Fashion Drawing II; Textile Surface Design and Lab; Pattern Drafting Practical I; Tailoring Techniques; Professional Practices I; Studio Lab A

### Year 2

**Term 4:** Collection Design II; Draping Techniques; Designer Patterns and Toiles; Pattern Drafting Practical II; Computer Aided Drafting; Couture Sewing; Product Development; Studio Lab B

**Term 5:** Portfolio Design I; Design Patterns and Toiles (cont'd.); Production Patterns Grading; Computer Aided Drafting II; Photoshop for Fashion; Integrated Visual Communication; Professional Practices II; Studio Lab C

**Term 6:** Collection Manufacture and Studio; Portfolio Design II; Integrated Visual Communication (cont'd.); Advanced Fashion Show Preparation; Studio Lab D.

# Fashion Arts Advanced Certificate Program (Full-time – 12 months)

## **Purpose**

The Fashion Arts Advanced Certificate Program is designed for individuals entering the fashion industry and for those already in the industry who need to upgrade their skills. Planned by experienced educators and a professional advisory committee, the program is taught by experts in each subject who emphasize the development of technical skills and foster individual creativity.

## **Goals**

Students will acquire skills and knowledge preparing them for careers in the apparel industry. Based on the highly reputable part-time program, this full-time program provides intensely focussed training incorporating Certificates in four fields of study: Fashion Design, Pattern Making, Garment Construction and Fashion Business and Technology. Certificate students who successfully complete this program will receive the additional Fashion Arts Advanced Certificate.

## **Program Duration**

The Fashion Arts Advanced Certificate Program is a 12-month, four term program. The first three terms are 12 weeks in duration, consisting of 24 hours of class instruction and minimum fifteen hours of Directed Study per week. The final term lasts nine weeks. In general, it is necessary for students to complete the entire program over a one-year period to maximize the scope and depth of study in this highly structured and comprehensive program. Classes are offered 3.5 – 4 days per week, 9 a.m. to 4 p.m.

## **Opportunity for Transfer of Credits**

Students who successfully complete the Fashion Arts Certificate Program will be able to transfer credits to other design programs. Credits allocated will be based on transcript and portfolio strengths.

## Activities and Design

The program has been designed to involve the student in a variety of learning environments and instructional delivery methods. Throughout the year the student will participate in lectures, practical labs, seminars, demonstrations, guest lecturers, videos, team activities, production simulations, computer labs and field trips, culminating in the presentation of individual collections in a **year-end fashion show**. Upon successful completion of the program, an **optional work-study placement** is available for eligible students.

Most of the classroom time exposes the student to both the theory and practical application of concepts and skills required by fashion, film and theatre industries. Numerous course assignments and term papers are required. These assignments have been designed to strengthen the understanding of course concepts and give the student constant opportunities to apply technical, design, and marketing skills. Some projects are highly structured and assigned for individual and team work, and others require the student to focus on individual design interests and career goals. This allows the program to foster individual creativity through effective research and development skills while developing technical skills.

A Vancouver Community College Advanced Certificate is granted upon completion of all course work (with a minimum 2.00 Grade Point Average).

## Evaluation

An evaluation of the learning progress of each student is prepared by the instructor. The evaluation is by theory examination and assessment of practical assignments and group projects.

## Entrance Requirements

- Grade 12 graduation or acceptable equivalent.
- Working knowledge of the English language-the ability to speak read and write clearly and correctly.
- Submit completed application form.
- Present examples of any fashion-related work, designs, illustrations and completed garments at a successful interview prior to the commencement of the program.

## To Apply for this Program

Complete and return the attached application form, including your letter of application. Due to the large number of applications, we cannot guarantee everyone an interview. Applicants are selected for interview based on the information and reasons given in the application form and letter. All applications are acknowledged and those accepted for an interview will be contacted by phone regarding date and time.

Interviewed applicants are requested to bring a portfolio of original fashion illustrations or designs, and/or actual garments which they have made. Students are accepted into the program based on their past fashion experience, future goals, level of commitment and the quality and quantity of work presented. Information regarding their status is mailed to all applicants approximately three weeks after the completion of interviews.

Accepted students receive a time/fee schedule detailing the courses for which they have been accepted. This includes supply lists and registration details.

Wait-listed students will be offered a place should a vacancy occur before the term commences. After that date re-application and re-interview is not necessary, but wait-listed applicants are not guaranteed a place at the next entry, as they will be considered in competition with the next group of applicants.

Unsuccessful applicants may be given suggestions as to non-credit courses which could improve the quality of their work for re-application.

## Fashion Arts Advanced Certificate Program

### Full-time Program Schedule

#### Term 1 – September to December (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Fashion Drawing</b> FASH 1101 12 x 3 hr. classes	<b>Fashion Design</b> FASH 1203 12 x 3-hr. classes	Directed Study	<b>Industrial Sewing</b> FASH 1201 12 x 3-hr. classes	<b>Studio-Fashion</b> FASH 2308 12 x 3-hr. classes
<b>Afternoon</b>	<b>Block Construction</b> FASH 1102 12 x 3-hr. classes	<b>Sewing Techniques</b> FASH 1103 12 x 3-hr. classes		<b>Design Drafting Theory</b> FASH 1202 12 x 3-hr. classes	<b>History of Fashion</b> FASH 1301 12 x 3-hr. classes

#### Term 2 – January to March (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Collection Design</b> FASH 2103 12 x 3-hr. classes	<b>Professional Practices 1</b> FASH 1171 12 x 3-hr. classes	Directed Study	<b>Couture Sewing</b> FASH 2101 12 x 3-hr. classes	<b>Studio-Fashion</b> FASH 2308 12 x 3-hr. classes
<b>Afternoon</b>	<b>Tailoring</b> FASH 1302 12 x 3-hr. classes	<b>Technical Fashion Drawing</b> FASH 1251 12 x 3-hr. classes		<b>Design Drafting Practical</b> FASH 1303 12 x 3-hr. classes	<b>Textiles</b> FASH 2201 12 x 3-hr. classes

### Term 3 – April to June (12 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>Morning</b>	<b>Production Patterns/Grading</b> FASH 2203 12 x 3-hr. classes	<b>Fashion Graphics</b> FASH 1351 8 x 3-hr. classes	Directed Study	<b>Computer Aided Drafting</b> FASH 1253 12 x 3-hr. classes	<b>Studio-Fashion</b> FASH 2308 12 x 3-hr. classes
<b>Afternoon</b>	<b>Designer Patterns Draping</b> FASH 1302 12 x 3-hr. classes	<b>Product Development</b> FASH 1252 12 x 3-hr. classes		<b>Collection Toiles</b> FASH 2202 12 x 3-hr. classes	<b>Professional Practices II</b> FASH 1172 12 x 3-hr. classes

### Term 4 – July to August (9 weeks)

	Monday	Tuesday	Wednesday	Thursday	Friday
<b>All Day</b>	<b>Collection Portfolio and Studio</b> FASH 2306 8 x 6 hr. classes	<b>Collection Manufacture and Studio</b> FASH 2307 16 x 6 hr. classes		<b>Adobe Photoshop and Lab</b> FASH 1410 5 x 7.2 hr. classes	<b>Directed Study</b>
<b>Evening</b>	<b>Fashion Show Prep</b> FASH 1353 24 hours -TBA (times vary)				
<b>Fashion Arts Graduate Fashion Show – Takes place in the Fall</b>					
<b>Optional: Fashion Arts Practicum – Takes place in the Fall</b>					

This guide is intended as a general guideline only. The College reserves the right to make changes as appropriate.

Details of each of the courses are contained in the following pages of this guide. All topics will be covered, but the order of teaching will not necessarily be presented here.

# Overview of Fashion Arts Advanced Certificate Program (Full-time)

- Admission**
- Have Grade 12 or equivalent (waived if mature student)
  - Working knowledge of the English language and the ability to speak, read and write clearly and correctly
  - Submit completed application form
  - Successful portfolio assessment & interview
  - **Application deadline:** February 15th for Spring entry  
or May 30<sup>th</sup> for Fall entry

**Length of Program** 12 months, full-time  
September – August

**Delivery** Classroom Delivery

**Program Fees** \$8766.00 Program Fee (fees subject to change)  
International Students: \$13,120.00 (CDN)

**Program of Studies**

**Term 1:** Fashion Drawing; Fashion Design; Block Construction; Design Drafting Theory; Sewing Techniques; Industrial Sewing; History of Fashion; Studio-Fashion

**Term 2:** Textiles; Technical Fashion Drawing; Tailoring; Design Drafting Practical; Collection Design; Professional Practices 1; Couture Sewing; Studio-Fashion

**Term 3:** Designer Patterns Draping; Product Development; Production Patterns Grading; Collection Toiles; Professional Practices 2; Computer Aided Drafting; Fashion Graphics; Studio-Fashion

**Term 4:** Collection Portfolio; Collection Manufacture; Photoshop for Fashion; Fashion Show Preparation

### Certificates in:

- Fashion Design
- Pattern Making
- Garment Construction
- Fashion Business & Technology
- Fashion Arts Advanced Certificate

# Fashion Arts Certificate Program

## Part-time Evening (2-year)

Providing comprehensive training, on a part-time evening basis, this flexible program allows students to maintain regular employment while completing training. Successful from the start in 1986, and taught by professionals in each discipline, the program has a reputation for teaching excellent technical skills and for developing individual creativity. This success is reflected in employment, with companies seeking our graduates to work in design, pattern making and grading. Comprised of three separate Certificates in Pattern Making, Garment Construction, Fashion Design, and the Fashion Arts Certificate, students have the option of taking the full program or concentrate on individual Certificates. Refer to previous pages for information on program goals, activities, and application procedure. In general, courses are offered three nights a week, (6:30 pm – 9:30 pm) over three 12 week terms per year.

### Admission

- Have Grade 12 or equivalent (waived if mature student)
- Working knowledge of the English language and the ability to speak, read and write clearly and correctly
- Submit completed application form
- Successful portfolio assessment & interview
- **Application deadline:** February 15<sup>th</sup> for Spring entry  
or May 30<sup>th</sup> for Fall entry

**Length of Program** 2 years, part-time evening

**Delivery** Classroom Delivery

**Program Fees** \$5820 Program Fee (fees subject to change)  
International Students: \$8170 (CDN)

## Part-time Program Schedule

Level (Term)	Fashion Design Certificate	Pattern Making Certificate	Garment Construction Certificate
<b>One</b>	<b>Fashion Drawing</b> FASH 1101 12 x 3 hr. classes	<b>Block Construction</b> FASH 1102 12 x 3 hr. classes	<b>Sewing Techniques</b> FASH 1103 12 x 3 hr. classes
<b>Two</b>	<b>Fashion Design</b> FASH 1203 12 x 3 hr. classes	<b>Design Drafting Theory</b> FASH 1202 12 x 3 hr. classes	<b>Industrial Sewing</b> FASH 1201 12 x 3 hr. classes
<b>Three</b>	<b>History of Fashion</b> FASH 1301 12 x 3 hr. classes	<b>Design Drafting Practical</b> FASH 1303 12 x 3 hr. classes	<b>Tailoring</b> FASH 1302 9 x 4 hr. classes
<b>Four</b>	<b>Collection Design</b> FASH 2103 12 x 3 hr. classes	<b>Designer Patterns Draping</b> FASH 2102 12 x 3 hr. classes	<b>Couture</b> FASH 2101 9 x 4 hr. classes
<b>Five</b>	<b>Textiles</b> FASH 2201 12 x 3 hr. classes	<b>Production Patterns Grading</b> FASH 2203 12 x 3 hr. classes	<b>Collection Toiles</b> FASH 2202 12 x 3 hr. classes
<b>All</b>	<b>Study Session</b>	12 x 1 hr. classes each level / term / certificate	

<b>Fashion Arts Certificate</b>		
<b>Six</b>	<b>Fashion Graphics</b> FASH 1351	8 x 3 hr. classes
	<b>Collection Portfolios</b> FASH 2305	8 x 3 hr. classes
	<b>Collection Manufacture</b> FASH 2302	6 x 2 hr. classes
	<b>Fashion Show Preparation</b> FASH 1353	8 x 3 hr. classes
	<b>Graduate Fashion Show</b>	

The Fashion Arts Program is made up of four separate certificate programs:

<b>Fashion Design Certificate</b> <b>Pattern Making Certificate</b> <b>Garment Construction Certificate</b>	}	<b>Spring entry – six consecutive terms</b>  <b>Fall entry – five consecutive terms</b>
---	---	---

and, upon successful completion of these three practical certificates, the student is eligible for the **Fashion Arts Certificate** (one final term).

## Course Descriptions

### FASH 1101

#### **Fashion Drawing**

The fashion designer must be able to draw, not only to illustrate his/her work, but to execute accurately proportioned “working drawings” for production purposes. The study of anatomical and garment proportions will develop skill in making technical drawings for use by pattern makers and manufacturers. Drawing from the fashion model, experimenting with a variety of media, and fabric rendering will develop an individual style of fashion drawing.

Class hours: 36

### FASH 1102

#### **Block Construction**

A designer/pattern maker must understand the current figure/fashion shape in order to draft contemporary patterns. In this course students learn these fundamentals by constructing a set of Blocks (Slopers) in standard sizes for industrial pattern making, and a set of Blocks in individual sizes for custom work.

Class hours: 36

### FASH 1103

#### **Sewing Techniques**

Designers and pattern makers need to be familiar with industrial and couture sewing methods to understand the design/drafting possibilities and limitations in mass production and to identify the sewing techniques to be used for couture garments. Students learn to use industrial machines and sergers, and compile a binder of samples using industrial and couture methods.

Class hours: 36

### FASH 1171

#### **Professional Practices I**

A successful fashion business must have a solid concept backed by market research and feasible financing. The role of the designer entrepreneur and techniques for marketing and merchandising apparel products are covered. The structure and organization of fashion-related businesses are discussed. Key elements in conceptualizing, launching and operating a business venture are identified. Students establish strategies for line development and individual business concepts.

Class hours: 36

**FASH 1172****Professional Practices II**

Career development and preparation for seeking employment in the apparel industry is the focus of this course. Students write cover letters and update individual resumes for industry positions as well as discuss interview procedures. Leadership skills, networking and mentoring aspects of career development are introduced.

Class hours: 36

**FASH 1201****Industrial Sewing**

A study of industrial cutting and sewing methods provides the designer/pattern maker with the knowledge necessary for work in mass production. Several sample garments are produced using industrial construction methods and working at industrial speed, providing the student with the opportunity to develop skill in the use and care of industrial machines.

Class hours: 36

**FASH 1202****Design Drafting Theory**

This course provides the theoretical knowledge necessary for accurate flat pattern making, and an understanding of the inherent design possibilities and limitations. Students study the principles and methods of flat pattern drafting, and produce comprehensive reference notebooks illustrating all basic adaptations and constructions in 1/5 scale.

Class hours: 36

**FASH 1203****Fashion Design**

Students develop individual creativity and style in fashion design combined with a realistic approach to manufacture and sales potential. Students learn to design clothing for all areas of the industry, producing flats and presentation fashion drawings for their designs.

Class hours: 36

**FASH 1251****Technical Fashion Drawing**

Students will understand the different uses and kinds of technical fashion drawing. They will convey design ideas using technical drawings and terminology to accurately specify proportion, style and detail. They will be able to draw accurately by hand and through the use of computer software.

Class hours: 36

**FASH 1252****Product Development**

Students will be able to study and apply brand building methods to a mass market line. Working in small groups, students will develop and choose appropriate fabrics, trim, graphics, labelling and accessories to reinforce the brand of a local mass market line.

Students will develop the ability to brand on a “shoe-string” budget without advertising aids.

Class hours: 36

**FASH 1253****Computer Aided Drafting**

Students will understand the different uses and kinds of technical fashion drawing. They will convey design ideas using technical drawings and terminology to accurately specify proportion, style and detail. They will be able to draw accurately by hand and using computer software.

Class hours: 36

**FASH 1301****History of Fashion**

A study of the evolution of western fashion from early Europe to the 20th century provides the designer with an understanding of the development of fashion and the ability to apply this knowledge to current and future fashion. The course promotes research and provides design inspiration, with the student demonstrating personal interest in the completion of an individual design project or reproduction garment.

Class hours: 36

**FASH 1302****Tailoring**

The designer/pattern maker must have a sound knowledge of all types of garment construction in order to be able to design realistic garments and to make accurate, well-fitting patterns. This course combines the study and practice of machine tailoring with that of hand tailoring, providing the student with a link between mass production and haute couture methods of garment construction.

Class hours: 36

**FASH 1303****Design Drafting Practical**

This course provides for the practical application of the principles and methods learned in Level Two Theory classes. Full-scale design/drafting exercises cover the basic adaptations and constructions in standard sizes. The student uses standard Blocks to draft accurate flat patterns for his/her own designs in preparation for the Level Four Couture course.

Class hours: 36

**FASH 1351****Fashion Graphics**

Students learn the “language” of graphic design to assist them in future advertising and in portfolio presentation. Graphic design principles are covered in the production of individual business cards, programs and other promotional materials for the graduate fashion show.

Class hours: 24

**FASH 1353****Fashion Show Preparation**

These workshops provide practical experience in the planning and production of fashion shows. Each student plans, choreographs and presents a mini-collection of their designs in the Graduate Fashion Show.

Class hours: 24

**FASH 1410****Photoshop for Fashion**

This course will introduce skills used to transform hand-rendered illustrations by applying a variety of tools. Using the toolbox and palettes, apply a variety of effects, fill selections and use layers for composite images. Make technical adjustments using colour corrections, tonal adjustments, filters, levels and adjustment layers. Explore photo enhancements using various masks, clipping groups and fill layers.

Class hours: 36

**FASH 2101****Couture**

In this course students develop speed and skill in haute couture methods and the ability to fit and finish to perfection. Couture methods and custom fitting are practised in the construction of the individual designs drafted in Level Three.

Prerequisite: Tailoring; Design/Drafting Practical (unless prior permission is granted)

Class hours: 36

**FASH 2102****Designer Patterns / Draping**

Learning the techniques and use of draping for design and pattern making, the student develops skill in draping his/her own designs and copies on the dress form and in translating the 3D pattern to a flat pattern. Using the appropriate method, the student makes flat and/or draped patterns for an individual collection.

Class hours: 36

**FASH 2103****Collection Design**

Students learn how to design seasonal, theme, and specialist collections in this course and how to develop a line of clothing. The emphasis on personal design interest and philosophy helps formulate ideas for the student's individual collections - in particular the collection which will be presented at their Graduate Fashion Show.

Class hours: 36

**FASH 2201****Textiles**

This course provides the designer with the information necessary for the selection of suitable fabrics for specific designs and for the production of realistic designs for specific fabrics. Students study the development, characteristics, use and care of natural, man-made fibres and fabrics; as well as textile laws and regulations.

Class hours: 36

**FASH 2202****Collection Toiles**

This course covers the production of patterns and toiles in preparation for the manufacture of a Collection. Students learn how to make professional toiles as "sample garments," to plan the sewing construction with consideration to garment type and fabric, using fit models to finalize pattern proportion and detail. The development of working drawings and specification sheets ensure accuracy, speed and efficiency in manufacture.

Class hours: 36

**FASH 2203****Production Patterns / Grading**

Students learn the skills necessary to produce accurate patterns for the apparel industry. The course covers the development of production patterns with consideration of construction methods and garment type, the development of grade tables, grading techniques and procedures, lay-planning and markers.

Class hours: 36

**FASH 2302****Collection Manufacture**

With the focus on accurate correlation of design, to flat, to pattern, to construction method and on the necessity to meet deadlines in all areas of the industry; students develop time management and costing skills in the manufacture of the Collection.

Prerequisite: all three practical certificates

Class hours: 12 + 24 hours Directed study

**FASH 2305****Collection Portfolios**

Students complete presentation fashion drawings, detailed flats and fabric swatches for their individual Collection, assembling these in a Portfolio for job application. Particular attention is paid to the overall design and presentation of this Collection Portfolio.

Prerequisite: all three practical certificates

Class hours: 24

**FASH 2306****Collection Portfolio & Studio**

Students complete presentation fashion drawings, detailed flats and fabric swatches for their individual collection, assembling these in a Portfolio for job application. Particular attention is paid to the overall design and presentation of this Collection Portfolio.

Class hours: 48

**FASH 2307****Collection Manufacture & Studio**

With the focus on accurate correlation of design, to flat, to pattern, to construction method and on the necessity to meet deadlines in all areas of the industry; students develop time management and costing skills in the manufacture of their Collection.

Class hours: 96

**FASH 2308****Studio - Fashion**

Students will advance their understanding of design drawing, drafting and sewing techniques. Included is a series of guest lecturers and demonstrations which will enhance technical skills.

Class hours: 36

**(Optional) FASH  
2401****Fashion Arts Practicum**

Eligible students can opt to take this extra course involving an 80-hour work-study placement with a local design/manufacturing company. Students will gain valuable industry experience and further use their professional skills.

# Certificates Awarded

## **Fashion Design Certificate**

FASH 1101	Fashion Drawing
FASH 1203	Fashion Design
FASH 1301	History of Fashion
FASH 2103	Collection Design
FASH 2201	Textiles

## **Pattern Making Certificate**

FASH 1102	Block Construction
FASH 1202	Design Drafting Theory
FASH 1303	Design Drafting Practical
FASH 2102	Design Patterns Draping
FASH 2203	Production Patterns Grading

## **Garment Construction Certificate**

FASH 1103	Sewing Techniques
FASH 1201	Industrial Sewing
FASH 1302	Tailoring
FASH 2101	Couture
FASH 2202	Collection Toiles

## **Fashion Business & Technology Certificate**

FASH 1171	Professional Practices I
FASH 1172	Professional Practices II
FASH 1251	Technical Fashion Drawing
FASH 1252	Product Development
FASH 1253	Computer Aided Drafting

## **Fashion Arts Certificate**

Successful completion of all courses leading to the Fashion Design Certificate, Pattern Making Certificate, and Garment Construction Certificate plus

FASH 1351	Fashion Graphics
FASH 1353	Fashion Show Preparation
FASH 2302	Collection Manufacture
FASH 2305	P/T Collection Portfolio

## **Fashion Arts Advanced Certificate**

**Successful completion of all courses leading to the Fashion Design Certificate, Pattern Making Certificate, Garment Construction Certificate, Fashion Business & Technology Certificate plus**

FASH 1353	Fashion Show Preparation
FASH 2306	Collection Portfolio & Studio
FASH 2307	Collection Manufacture & Studio
FASH 2308	Studio Fashion courses
FASH 1410	Photoshop for Fashion

## Faculty

**Judy Ho**, BHE, is the Fashion Arts Coordinator at VCC and has been the instructor responsible for the business courses for several years. She has also developed and taught courses for various post-secondary Fashion Design institutions in the Lower Mainland. Upon graduation from the University of British Columbia, she started on a career as a Production Manager for an apparel company with international distribution, and as a Merchandiser for the Polo Ralph Lauren clothing lines. Over the years, she has served as a product development and manufacturing consultant to Arson Snowboard Apparel, Three Stones Clothing Company, Wilson International and Elle Sportswear.

**Petra Bergholz**, Diploma in Fashion Design and Technology – Kwantlen University College, 1994, has won numerous awards for academic achievement and design. Current works include costuming in various positions for feature films. In addition, she has been involved in design, patternmaking and production in Vancouver's fashion industry.

**Dalyn Berryman**, is an award winner from the Fashion Design Program at the Blanche Macdonald Centre. She has an exceptional knowledge base in garment construction, portfolio development and computer arts, and is currently a freelance illustrator and web designer.

**Matthew Burditt**, graduated with scholarships from The International Academy of Design and Merchandising and the Blanche Macdonald Centre. He has been involved in design, production, product development and retail in the fashion industry for several years in Vancouver and South western Ontario. Recent works include photography and fashion styling for several local and international bands and musicians, he has received much acclaim for his own label from the Canadian media.

**Anne Fletcher**, Honours Bachelor of Mathematics, has enjoyed a diverse fashion career as a CAD specialist in Pattern Making, Production and as a Design Assistant. She is a graduate of the Fashion Arts Programs of VCC, and currently designs under her own labels.

**Lisa Gellert**, AAS, is a freelance illustrator and textile designer. She has worked in the fashion industry and education in New York and Vancouver. She graduated as an Associate in Applied Science, majoring in Fashion, at the Parsons School of Design, New York, 1985.

**Blossom Jenab**, has her diploma in Fashion Design from Hammersmith College of Arts – London, England, is a designer and couturier with extensive experience in teaching both dressmaking and design and works under her own label, producing original designs in her West Vancouver studio.

**Jerry McBride**, is a Double Honours graduate from the Emily Carr Institute of Art and Design, 1978; and a scholarship recipient from the Helen Lefeaux School of Design, 1993. She is an exceptional artist in the area of painting, ceramics, fashion illustration and millinery. She currently works as a Costume Illustrator for the film and television industry.

**Heather Martin** received honours upon her graduation from the VCC Fashion Arts Advanced Program and is currently designing under her own label.

**Marcia Mior** graduated from the Helen Lefeaux School of Design, has designed under her own label and has worked with custom clientele. She works as a design consultant, and is an accomplished fashion show producer.

**Concetta Sciarretta** trained in fashion in Vancouver and has worked at various levels of design and production in the fashion industry in Hong Kong and Vancouver. She graduated in Fashion Design, 1984, Fashion Arts Certificates, VCC, 1989.

**Wanda Sustersich**, BApp. Sc, is a couturier and sewing instructor. Making a 1982 career change from civil engineer to custom designer and dressmaker for private clientele, she is also a salesperson and advisor for a local fabric company. She graduated in Civil Engineering from the University of British Columbia, 1980. She is an award-winning graduate of the Fashion Arts Program, VCC, 1988; Provincial Instructors Diploma, VCC, 1991.

**Toyo Tsuchiya**, graduated with a scholarship from VCC Fashion Arts Programs. She has a diverse career as a Costumer for feature films, as a visual Display Merchandiser for an international retailer, as a Design Assistant for a notable clothing line and currently designs under her own label.

**Tara Ziedler**, Fashion Design and Technology Diploma, Kwantlen University College 1992: was the Senior Clothing Designer in charge of developing private label brands for a national clothing chain. She has enjoyed a long standing career in the fashion industry as a Pattern Drafter, Merchandiser and Technical Illustrator, and designed under her own label.



Centre for Continuing Studies

Fashion Arts Programs  
250 West Pender Street  
Vancouver, BC V6B 1S9 Canada  
Phone: 604.443.8484 Fax: 604.443.8393

## Fashion Arts Programs Application Form

**Fashion Arts Diploma Program**

\* Please note :September entry only

**Fashion Arts Advanced Certificate Program**

Spring entry: by Feb 15<sup>th</sup> for entry in April

Fall entry: by May 30<sup>th</sup> for entry in September

**Part Time Evening Program  
- Fashion Arts Certificate**

Spring entry: by Feb 15<sup>th</sup> for entry in April

Fall entry: by May 30<sup>th</sup> for entry in September

### Application Fee:

A non-refundable \$30 application fee must be submitted with this form.

Do not send cash in the mail.

Cheques should be made out to "Vancouver Community College".

Applications received without the \$30 fee will be returned.

Mr.  Mrs.  Miss  Ms  Social Insurance Number \_\_\_\_\_

Date of Application \_\_\_\_\_ Birth Date \_\_\_\_\_

Family Name \_\_\_\_\_ First Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Postal / Zip Code \_\_\_\_\_

Province / State \_\_\_\_\_ Canadian: \_\_\_\_\_

Other: \_\_\_\_\_

Fax \_\_\_\_\_ Home Phone \_\_\_\_\_

E-mail address \_\_\_\_\_ Business Phone \_\_\_\_\_

Centre for Continuing Studies  
Vancouver Community College

Fashion Arts Certificate Programs  
Program Content Guide

**1. Education / Training (Please date from present to past)**

Institution	City / Country	Degree / Diploma / Certificate	Year
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**2. Social Service Experience (Volunteer Experience) and/or extra-curricular activities/secondary school career preparation internships**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**3. Work Experience (Please date from present to past)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



---

---

---

---

---

---

---

**6. How did you hear about The Fashion Arts programs?**

---

---

---

**7. Please supply the name, address and telephone number of a person who may be contacted as reference on your behalf.  
(Employment, volunteer or instructor/counsellor references are preferred.)**

Name \_\_\_\_\_ Day Phone \_\_\_\_\_

Address \_\_\_\_\_ Evening Phone \_\_\_\_\_

Occupation \_\_\_\_\_

Relationship to Applicant \_\_\_\_\_